

Mmmm . . .

Menus merch marketing & more

*It's good!*

 **PERFORMANCE**  
FOODSERVICE

[www.menuetta.com](http://www.menuetta.com)

Exclusive Partner & Proud  
Member of **One Source**.

  
**Menuetta**  
restaurant  
marketing  


Restaurant  
**Grade**



# Market the marketing!

**A Proven Value-Add Program.**  
When your customers sell more,  
you sell more!

**Open new doors:** Use marketing solutions as a powerful part of your value proposition to attract and secure new customers.

**Penetrate accounts:** Ensure account penetration by providing tailored marketing programs in exchange for greater commitments.

**Stave off competition:** Retain customer loyalty with effective marketing programs that make it hard for competitors to gain traction.

**JOIN US!**





# What the people say

Good morning Mike, I found the updated menu proof. WOW your team killed it! I wanted to tell you that I'm super pleased with the menu design, great job!

Matthew Jay  
President  
Prestige Dining Group, Inc.

I ABSOLUTELY LOVE IT!!!!  
This is exactly what i have been wanting forever! I will go over it closely and get right back to you, but honestly I do not think there will be any changes at all.

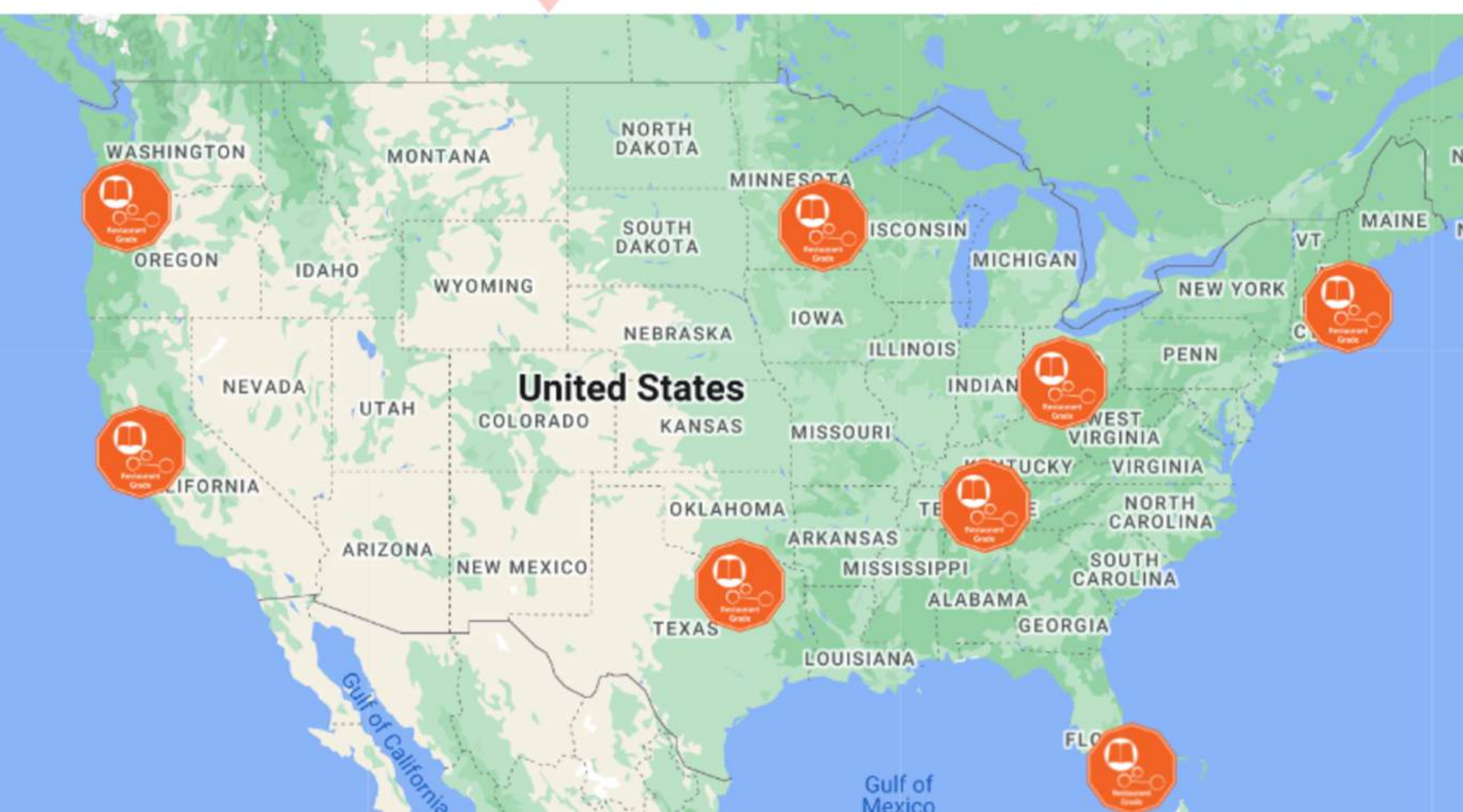
Angela  
Big Louie's Pizza

Wow...Wow...Wow...  
I have to say, we have been in business since 1975 (my parents started this restaurant) and these are the nicest, most professional looking menus we have had yet. I am very impressed and very happy w/ these!!!

Doug Noreen  
Liberty's Restaurant

Menuetta has provided great service and competitive pricing on promotional products, banners, apparel, and direct mail. They take special care and focus on meeting customer needs which makes them a great partner.

Ivonneta Lai  
Performance Foodservice Tampa





# Branded merch

## For restaurants and all their friends

Merch fosters customer loyalty, provides free advertising, and creates additional revenue opportunities. It strengthens your brand's presence both locally and beyond, contributing to the overall success of your restaurant.

Looking for chef coats, uniforms, or the coolest merch out this year?

Find the merch at: [www.menuetta.com](http://www.menuetta.com)

**BRAND IN DEMAND!**





# Menu creation

Custom design w/ project manager at your side

Professional menu design is an investment that can significantly enhance a restaurant's appeal, efficiency, and profitability.

Agency quality at a fraction of the cost!

Custom menu design as low as \$185



Check out designs online



MENUS...  
MAKE YOU MONEY!



# Premium print

## We invest in premium stocks

Ensuring that the menus not only look and feel great, but also stand up to the demands of a busy restaurant environment.

### 14 PT Premium Synthetic + UV coating - FLAT

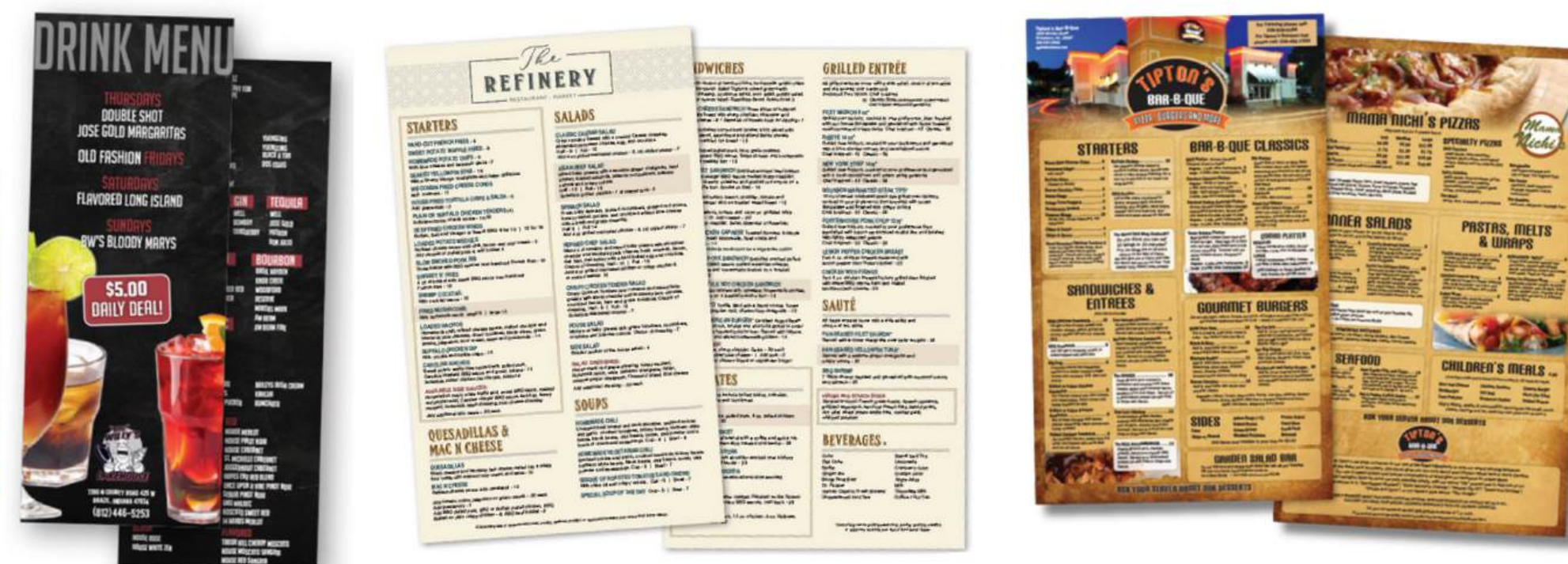
Size:	50	100	150	200
8.5 x 11	260	341	422	493
8.5 x 14	268	351	434	516
11 x 17	341	493	667	790

### 5 mil Sealed Laminated - FLAT

Size:	50	100	150	200
8.5 x 11	91	168	245	322
8.5 x 14	120	237	354	470
11 x 17	147	291	435	579

All prices subject to change.

**MENU...**  
**IT'S IN THEIR**  
**HANDS NOW.**





# Labels, signage & more

Get your message out

- Signage (window clings, posters, banners)
- Pizza box security labels
- Packaging label
- Table tents
- And more

Custom quotes are available

Any size...

Any quantity....

DESIGN &  
PRINT





# Direct mail program

Design - print - mail

A well-designed postcard using EDDM can effectively increase your restaurant's visibility, attract new customers, and reinforce your brand presence in the local community.

Custom quotes are available

Low cost print and mailing services.



menuetta  
restaurant  
marketing

Restaurant  
Grade

MAIL  
THE MENU

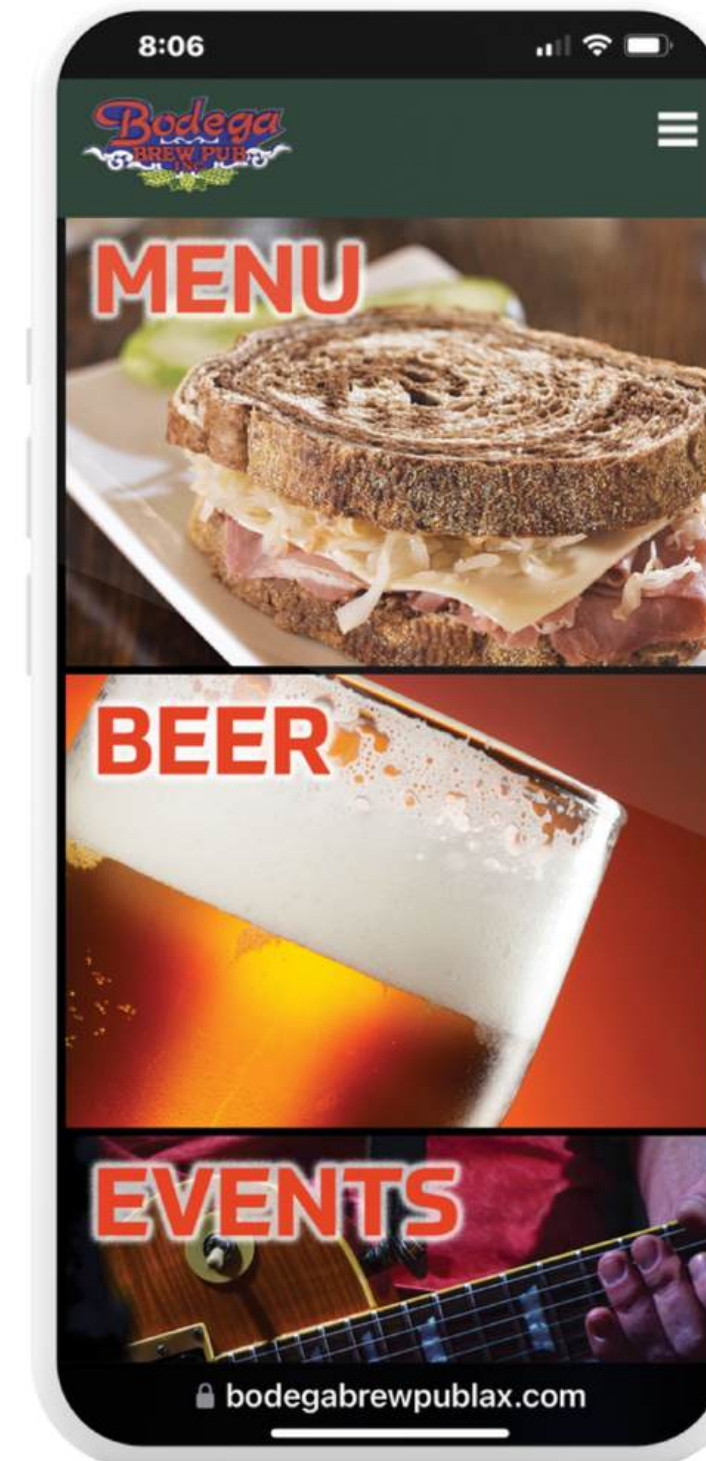


# Website & SEO

Elevate your restaurant's online presence

Transform your restaurant's online presence with a sleek, sales-optimized website that turns visitors into diners.

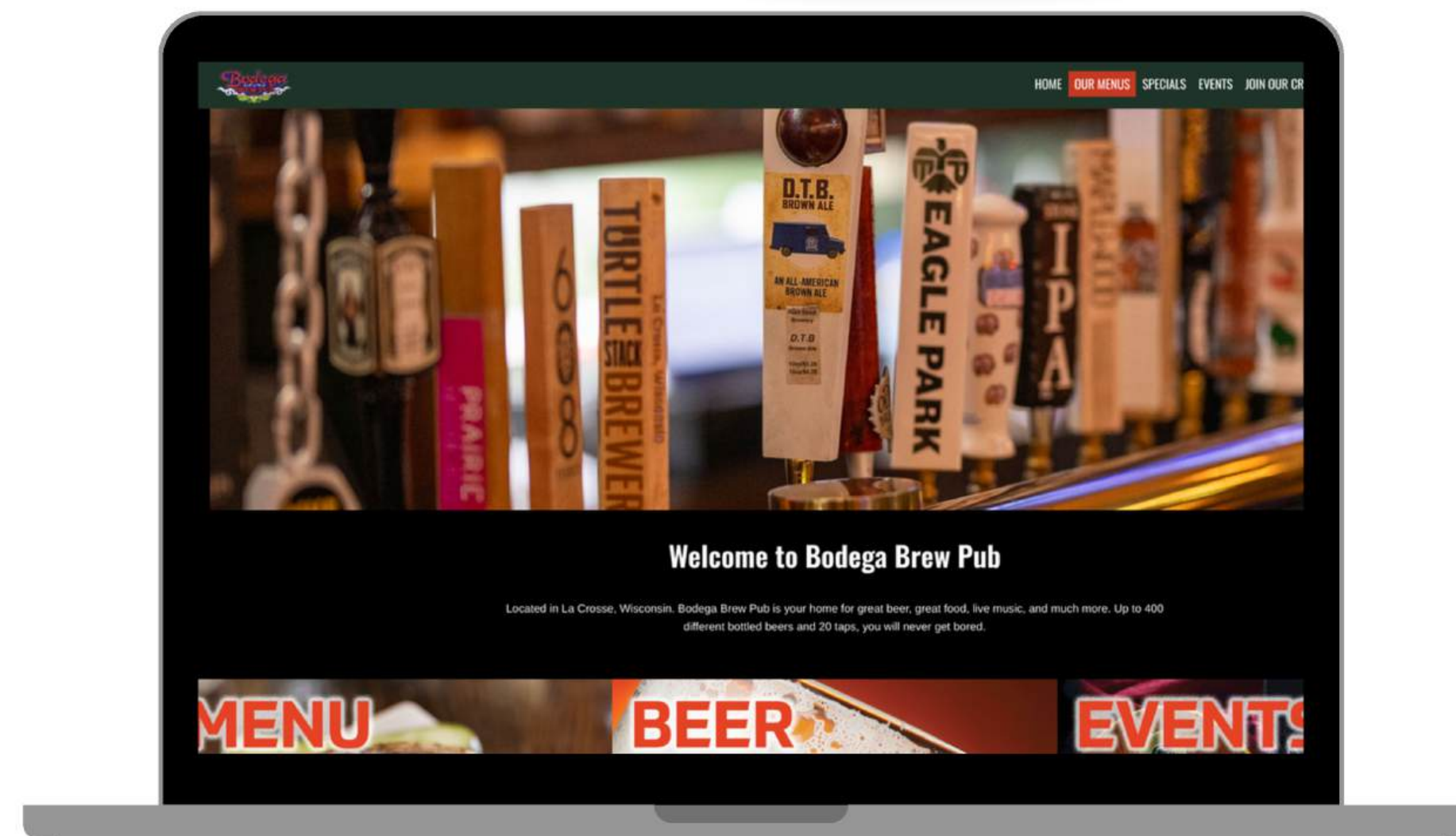
- 3 page website - \$199 & 39/mo.
- Premium 5 page website - \$399 & \$45/mo.
- Premium 5 page website with SEO - \$399 & \$90/mo.



All pricing subject to change

FIRST POINT  
OF CONTACT

WEBSITE





# SEO & social marketing

Rank higher..increase visibility

Launch bundle for reclaiming your online presence  
Social media bundles for every level

## SEO Launch Bundle \$550

SEO  
Optimize Google Business profile  
Content optimization  
Social media optimization  
Configure analytics

## Social media bundle \$330

16 Social media posts  
Professional templates  
Content calendar  
Publish on up to 3 platforms  
Hashtag research  
Analytics

Packages based on customer needs.  
Request package info for details and pricing

BE FOUND  
ONLINE!

SEO



# Digital menu boards

## Digital menus drive sales

- Creative display for USB plug-in - \$175 up to 3 slides
- Content managed boards with admin - \$195 & \$30/mo. Support, hosting and service.



All pricing subject to change

UPDATE CONTENT  
EASILY!



# Retail signage and kiosk

Stores with signage see increase in sales

- Custom fixtures, displays
- POP signage and displays
- POP in-store visuals
- Countertop displays
- Signage
- Distribution and fulfillment

Let us create custom fixtures, indoor and outdoor displays to help you boost sales!



CREATIVE DISPLAY





# Multi-unit platform

Custom solution to support your stores.

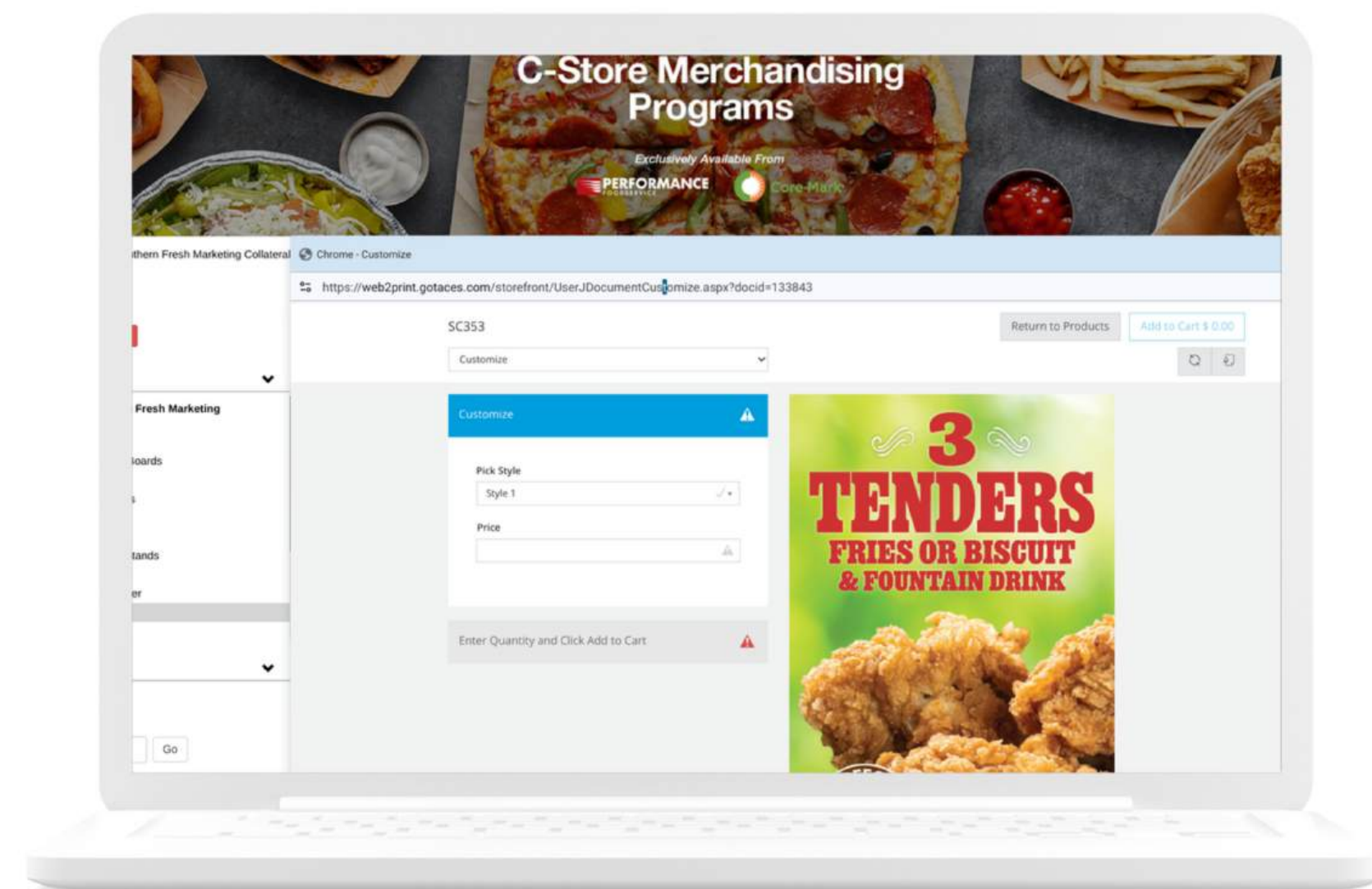
## Comprehensive Programs:

Design, print, promotions, apparel, uniforms, eCommerce, inventory management, and more.

## E-Commerce Solutions:

24/7 ordering with seamless integration for on-demand and inventory products. Features include virtual proofing, real-time inventory, and streamlined approval processes.

**Lower costs and  
simplify the process!**



**COMMON VISION  
SHARED SUCCESS**



# ENHANCE IMPROVE GROW!

**Questions?**  
**info@menuetta.com**

**join us**    
[www.menuetta.com](http://www.menuetta.com)

